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## SVERDLOVSK, JULY 1

### EXPERTS DISCUSSED GLOBAL ECONOMY TRENDS AT THE III OUTGOING SESSION OF THE VERONIAN EURASIAN ECONOMIC FORUM

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On July 1, the III Session of the Verona Eurasian Economic Forum was held at the residence of the Governor of the Sverdlovsk Region, G. Yekaterinbug. The main topic of the forum was - new trends in the global economy from the Atlantic to the Pacific Ocean.

The organizers of the event were the Association "Discover Eurasia", the Roscongress Foundation, the Government of the Sverdlovsk Region, Banca Intesa, the Italian-Russian Chamber of Commerce and the Association of Italian Entrepreneurs in Russia GIM-Unimpresa.

The event was attended by the Governor of the Sverdlovsk Region Yevgeny Kuyvashev, the Italian Ambassador to Russia Pasquale Terracciano, the Chairman of the Board of Directors of Banca Intesa, the President of the Association "Knowing Eurasia" Antonio Fallico, as well as representatives of government authorities, Head of PJSC Enel in Russia Mr. Stefan Zvegintsev, business organizations and the business community of Russia and Italy.

The Director of the UNIDO Centre in the Russian Federation spoke at the expert discussion "Business on the path to environmental and digital transformation" on the UNIDO vision of digitalization processes in the economy.

"In most countries, the fourth industrial revolution affects only a small part of the economy. In most countries, different generations of digital technologies coexist simultaneously in the manufacturing sector, while technologies associated with the fourth industrial revolution

have been able to penetrate only a small part of the sector," he said.

The XIV Eurasian Economic Forum in Verona will be held on October 28-29, 2021. The event is organized by the Italian non-profit Association "Explore Eurasia", the Roscongress Foundation and the St. Petersburg International Economic Forum.



*Photo: Mr. Vadim Kulikov, Head of the Project Group of the International Fund for Technological Development at the International Bank for Economic Cooperation, Mr. Sergey Korotkov, Director of the UNIDO CIIC Moscow (ITPO Russia), Mr. Tazio Schilling, Director General of the Association of European Businesses, Mr. Stefan Zvegintsev, Head of PJSC Enel in Russia*

## SAINTS PETERSBURG, JULY 15

### UNIDO CIIC SUPPORTS THE XII INTERNATIONAL ECOLOGICAL ARTS FESTIVAL "KRONFEST"

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From 26 to 29 August 2021, the XII International Ecological Arts Festival "KronFest" will be held in Kronstadt. The festival program includes exhibitions on environmental topics, master classes, quests, excursions, a bicycle ride, a marathon on water-free modes of transport and much more.

In 2021, the creative program of the festival will feature:

- International scientific conference "Actual ecological problems of the Baltic region" (6+)
- Screening of films about ecology (6+)
- Works on clearing the coast of the Gulf of Finland with the involvement of volunteers and environmentalists (8+)
- Opening of the exhibition of art objects "KronFest" dedicated to environmental issues (0+)
- Concert and theatrical programs (0+)
- KronFest for children (4+)
- Guide to the ecological trail "West Kotlin" (6+)
- Marathon on water non-fuel modes of transport (sup-boards) (16+)
- Bicycle ride (6+)

On August 26 at 11.00 in the Museum of the History of Kronstadt (Yakornaya square, 2a), a scientific-practical conference "Actual ecological problems of the Baltic region" will take place. The conference will be attended by specialists from international environmental organizations and associations, and at 12.00 there will be a presentation of the travel guide "Traveling with a quest card" West Kotlin".

From 26 to 29 August, the Museum of the History of Kronstadt (Yakornaya Square, 2a) will host days of French cinema - screenings of films on environmental topics created in France. In the program: a documentary film "Energy Observer, Messengers of the Earth", as well as 4 episodes of the film "Energy Observer, An Odyssey for the Future". Show time -16.00.

On August 27 at 11.00 on Museum Square (Leningradskaya st., 2) and Fort "Rif" (Kronstadtskoe shosse, 74, letter A), exhibitions of art objects "KronFest" on environmental topics will be opened, as well as from 12.00 to 16.00 creative a marathon of master classes from junk material for a family audience and the opening of an exhibition following the results of the competition "I create and get up" (Leningradskaya st., 2). On this day at 12.00 in the Museum of the History of

Kronstadt (Yakornaya square, 2a) the game "Marine spatial planning" will take place.

On August 28, on the Baltic Sea Day, Fort "Rif" (74 Kronstadt highway, letter A) will host a marathon on water fuel-free modes of transport (sup-boards) and a volunteer trip to clean up the coastline of the fort. On this day, the pavilion of the Baltic Seal Friends Fund will also work at the Rif Fort.

On August 29, from 12.00 to 16.00, a children's quest "Real and virtual water" will take place at Museum Square (Leningradskaya St., 2), and the ecological creative marathon of master classes for a family audience will continue. On the final day of the Festival, a bicycle ride within the framework of the Festival will take place in Kronstadt (beginning at 10.30). The pavilion of the Baltic Seal Friends Fund will operate at the Rif Fort. On the Museum Square (Leningradskaya st., 2) at 12.00 a concert program will begin and an award ceremony for the participants of the KronFest Festival will take place. In the Museum of the History of Kronstadt (Yakornaya Square, 2A) at 17.00 there will be a presentation of the fashion film "Ecology of a Big City".

Full program of "Kronfest": [www.kronfest.ru](http://www.kronfest.ru)

The UNIDO Centre in the Russian Federation provides information support to the festival and invites everyone to join it.

## KAZAN, JULY 28-30

### SERGEY KOROTKOV TOOK PART IN THE 12TH INTERNATIONAL ECONOMIC SUMMIT "RUSSIA — ISLAMIC WORLD: KAZANSUMMIT 2021"

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Sergey Korotkov, Director of the UNIDO Center for International Industrial Cooperation in the Russian Federation, spoke at the session "Local Identity and Creative Industries" as part of the XII

International Economic Summit "Russia - Islamic World: Kazan Summit 2021".

In his speech, Mr. Korotkov mentioned about UNIDO initiatives to support creative industries and local identity.

"COVID-19 has hit the creative industries that employ over 30 million people worldwide, mostly young people. It is estimated that canceling public speaking alone cost authors about 30% of the world's royalties in 2020, while the global film industry lost \$ 7 billion in revenues. There is an urgent need to both promote and protect the creative industries, especially in this decade before the achievement of the Sustainable Development Goals (SDGs)," - he said.

UNIDO's projects in the field of creative industries and local identity aim to create infrastructures to support local entrepreneurship, modernize industries, support global value chains, promote and develop new products and services, and test new solutions and share experiences. In addition, UNIDO actively supports projects aimed at eliminating gender inequality and supporting women's entrepreneurship.

Conscious consumption became the main agenda of the Summit. Experts from different countries discussed the issues of partner financing, creative industries, the halal industry, youth diplomacy, medicine, sports, entrepreneurship and investment.



On the sidelines of the summit, the halal industry exhibition Russia Halal Expo, the Machine-Building Cluster Forum and the show Modest Fashion Day took place. Ten modest fashion designers presented their collections at the show. It is noted

that the event was attended by the People's Artist of Russia Valentin Yudashkin.

"Russia - Islamic world: KazanSummit" is one of the leading international economic events of the Russian Federation and the Organization of Islamic Cooperation (OIC). From the first day of its existence, the Summit has been held under the patronage of the President of the Republic of Tatarstan – Rustam Minnikhanov. Since 2009, Summit is held annually and strongly supported by the Federation Council of the Federal Assembly of the Russian Federation and the Government of the Republic of Tatarstan.

Top international investment conference remains the main and unique platform for cooperation between the Russian Federation and the Organization of Islamic Cooperation (OIC) member states.

Credits: KazanSummit press service

## THE ASSOCIATION FOR THE PROMOTION OF HEALTH AND LABOR PROTECTION "ETALON" INVITES TO THE ALL-RUSSIAN LABOR PROTECTION WEEK SEPTEMBER 7-9, 2021

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The All-Russian Labor Protection Week (VNOT) will be held in Moscow from September 7 to September 9, 2021 under the motto "No risks!". The event is organized by the ETALON Association with the information support of the UNIDO Centre for International Industrial Cooperation in the Russian Federation.

VNOT has been held regularly since 2015, the main task of the event is to represent the interests of the professional community in the field of labor protection. VNOT is a large international discussion platform that annually hosts more than 10 thousand Russian and foreign participants.

This year, VNOT will introduce new formats of interaction, including “talking by the fireplace” with leading experts in the field of labor protection, demonstrations of the latest HSE developments, current practices and innovative technologies in the field of safety.

Over 3 days, more than 200 performances will be held on the site of the week within six thematic blocks:

- Labor protection and industrial safety
- Legislation
- Health
- Ecology
- Technology

More than 150 Russian and international top speakers will speak in the formats of panel discussions, lectures, public currents, debates, workshops, interviews, round tables, networking, immersive games and quests.

We invite heads of enterprises, specialists in the field of labor protection, industrial and fire safety, ecology, personnel management, specialized media and other interested parties to take part in the work of the Moscow VNOT "There are no risks!"

Register: <https://vssot.aetalon.ru/>

## GLOBAL MANUFACTURING AND INDUSTRIALISATION SUMMIT (GMIS) 2021

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Following a successful third edition of the Global Manufacturing and Industrialisation Summit (GMIS), held virtually last September under the theme of “Glocalization: towards inclusive and sustainable value chains”, attention now turns to GMIS 2021. This year’s Summit will take place in parallel to Dubai EXPO 2020 (previously postponed due to the COVID-19 pandemic) under the theme

of “Rewiring Societies: Repurposing Digitalization for Prosperity” from 22-27 November in Dubai, United Arab Emirates.

GMIS 2021 is a joint initiative of UNIDO and the Ministry of Industry and Advanced Technology of the United Arab Emirates, which will once again bring together leaders in government, policymaking, the private sector, academia and civil society from across the globe to cooperate towards an inclusive and sustainable future of manufacturing.

The programme will include familiar elements such as keynote addresses, panel discussions, fireside chats, and interviews with some of the industry’s most prominent leaders, followed by working groups, interactive workshops, youth sessions, and activities related to the GMIS legacy initiatives, such as the Mohammed bin Rashid (MBR) Initiative for Global Prosperity and Green Chain initiative on decarbonization.

The UNIDO Center for International Industrial Cooperation in the Russian Federation supports the organization of participation of the NGO Adaptive Industrial Technologies (a subsidiary of Kaspersky Lab) in the Global Initiative for Future Industrial Safety within the framework of GMIS. The initiative aims to create a global platform aimed at raising awareness about the future of safety and cybersecurity in industry through highly visible activities.

Register: <https://gmisummit.com/>

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