



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



FINANCE CENTER FOR  
SOUTH-SOUTH COOPERATION  
南南合作金融中心



# BRIDGE FOR CITIES

Belt & Road Initiative:  
Developing Green  
Economies for Cities

## 2<sup>nd</sup> BRI Event

26 to 28 September 2017

Vienna International Centre

Vienna, Austria

## AIDE-MEMOIRE

Organized by:

United Nations Industrial Development Organization  
and  
Finance Center for South-South Cooperation





Organizers:



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



FINANCE CENTER FOR  
SOUTH-SOUTH COOPERATION  
南南合作金融中心

Activity-Level Partners:



City of  Vienna

# CONTENTS

1. Background .....	4
2. Features of the 2 <sup>nd</sup> BRI Event .....	5
3. Structure and Topics .....	6
4. The “Belt and Road Inclusive and Sustainable City Service Network” .....	12
5. Participation .....	13
6. Registration ( <a href="http://www.unido.org/obor-reg">www.unido.org/obor-reg</a> ) .....	13
7. Matchmaking .....	15
8. Logistics .....	17
8.1 Venue for Exhibition .....	17
8.2 Venue for High-Level Policy Dialogue .....	17
8.3 Venue for Urban-Industrial Solutions and Business Opportunities Sessions .....	18
9. Travel Arrangements and Accommodation .....	18
10. Visa Requirements .....	18
11. Official Languages .....	19
12. Organizational Structure .....	19
13. Inquiries and Correspondence .....	20

# 1. BACKGROUND

Organized conjointly by the United Nations Industrial Development Organization (UNIDO) and the Finance Center for South-South Cooperation, “BRIDGE for Cities - Belt and Road Initiative: Developing Green Economies for Cities” (BRI event) is a large-scale annual event, which aims to advance the implementation of the Sustainable Development Goals (SDGs) and the New Urban Agenda. The event promotes the implementation of the 2030 Agenda for Sustainable Development via the Belt and Road Initiative (BRI), with which it shares many similarities, in all participating countries, to encourage municipal officials and development stakeholders to scale up their engagement in inclusive and sustainable urban-industrial development initiatives, and to establish a municipal platform from which cities can share their development successes and challenges and ultimately upscale their capacities. Echoing the five pillars of the BRI and reflecting UNIDO’s mandate in inclusive and sustainable industrial development, the event’s urban-centric platform will provide ample opportunities for municipal stakeholders to forge partnerships and exchange development solutions and lessons learned.

The city-level setting has been selected as the primary focus of this event for a myriad of reasons. First and foremost, cities represent the central hub and heart of every nation’s industrial development and likewise have the greatest and most lasting impact on the lives of their nations’ residents. In particular, industrial development is a key engine of job creation and income generation and consequently plays an extremely vital role in sustainable city development. As cities are not normally offered access to international development platforms, UNIDO will provide municipal-level representatives, as well as industry leaders and enterprises, with an opportunity to forge partnerships for the advancement of inclusive and sustainable urban-industrial development. In this way, the objective is to bridge existing divides between city-level and nationwide industrial development. The event therefore intends to recognize cities as an integral platform for the promotion of inclusive and sustainable industrial development.

Cities and organizations along the BRI will be able to showcase their development achievements and to highlight efforts made along the way to inclusive and sustainable industrial development. Collectively, the event aims to:

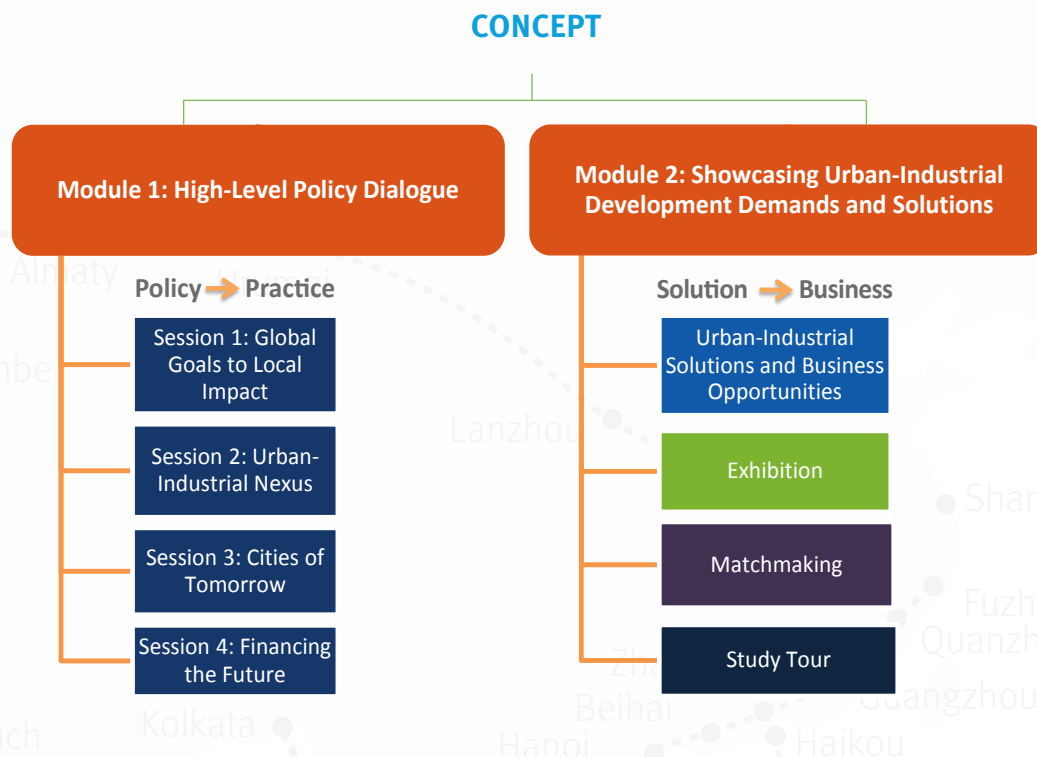
- Promote the creation of cooperative dialogue and knowledge exchange for sustainable urban-industrial development;
- Explore opportunities for trade promotion and technological upgrading via South-South and triangular industrial cooperation;
- Empower cities to tap into their untapped potential and to diversify sources of revenues in innovative ways for financing urban-industrial development; and
- Assist cities in addressing the challenges of rapid urbanization with the help of matchmaking sessions.

**1<sup>st</sup> BRI Event:** The 1<sup>st</sup> annual BRI event was held at UNIDO Headquarters in Vienna, Austria from 17 to 21 October 2016. Twenty-seven side events, including a high-level forum, exhibition, study tours, cultural performances and matchmaking activities, ensured the success of the 1<sup>st</sup> BRI event and provided participants with a comprehensive overview of the urban-industrial development challenges facing cities located along the Belt and Road. More than 450 participants took part in the various activities held throughout the week, with approximately 50 cities from 25 countries in attendance. More information regarding the 1<sup>st</sup> BRI event can be accessed at <https://isid.unido.org/obor.html>.

## 2. FEATURES OF THE 2<sup>ND</sup> BRI EVENT

The 2<sup>nd</sup> BRI event will focus on sector-specific urban-industrial development challenges within the framework of the BRI, which will aid in the development of concrete project-based opportunities for business matchmaking, financing and investment. Throughout the event, UNIDO will highlight cities' dependence on industrial development for economic and infrastructural growth, as well as industry's reliance upon resources readily available in urban areas. Project-oriented investment opportunity portfolios will also be developed to better facilitate partnerships between cities, private-sector enterprises and financial institutions.

The concept for the 2<sup>nd</sup> BRI event is illustrated below:



### OPPORTUNITIES FOR PARTICIPATING CITIES

- **High-Level Policy Dialogue:** Learn from the recommendations of urban-development experts and distinguished panellists.
- **Urban-Industrial Solutions and Business Opportunities:** Explore potential solutions in the area of urban-industrial development and harness the potential of partnerships.
- **Exhibition:** Showcase innovative urban-industrial development solutions, methodologies, projects and partnerships and enhance international recognition among participants.
- **Matchmaking:** Overcome the urban-financing gap through access to the private sector, financial institutions and international development agencies.
- **Study Tours:** Experience and learn from innovative solutions for inclusive and sustainable urban-industrial development.
- **Cultural Performances:** Showcase your city's cultural identity and different facets of urban culture.

## UNIDO WELCOMES THE PARTICIPATION OF CITIES AND INVITES THEM:

### 2<sup>nd</sup> BRI Event (26 to 28 September 2017)

- To nominate their city for participation in the exhibition and cultural performances;
- To offer organizational support and/or financial sponsorship of various event-related activities.

### 3<sup>rd</sup> BRI Event (TBD in 2018)

- To nominate their city as a potential host city for the 3<sup>rd</sup> annual BRI event, which will be held in 2018.

*The deadline for host-city nominations is 31 July 2017.*

## 3. STRUCTURE AND TOPICS

UNIDO will provide participants with the following amenities throughout the 2<sup>nd</sup> BRI event:

1. Exhibition booth and panels will be provided to selected cities and organizations to showcase their development achievements daily in the rotunda of the Vienna International Centre (VIC).
2. Matchmaking activities will be conducted throughout the event. Interested representatives can utilize the online matchmaking platform to book meetings and reserve tables and rooms in the allocated matchmaking areas. Small meeting rooms can also be reserved free of charge by participants wishing to partake in bilateral and multilateral matchmaking activities.
3. In the rotunda throughout the week, UNIDO representatives will be stationed at the “South-South Cooperation Focal Point” desk to provide participants’ with event-related information and to answer any queries. During the event’s sessions, coffee breaks will also be provided for event participants to stimulate interactions and discussions.
4. Issue papers have been developed to inform participants of the relevance of inclusive and sustainable urban-industrial development to achieving the 2030 Agenda for Sustainable Development and to stimulate further discussion. These issue papers will facilitate the implementation of value-chain development projects for inclusive and sustainable urban-industrial development. To this end, the following issue papers have been prepared with inputs from different urban experts and members of academia:

#### **A. Cities at a Crossroads: Unlocking the Potential of Industries in Sustainable Urban Development**

**Publication Date:** October 2016

**Authors:** GONG Weixi, Kanishka Raj Rathore, LYU Hui and Victoria J. Haykin.

This issue paper seeks to clarify the role of industries and the SDGs in urban development, in particular the way in which they can both promote and strengthen inclusive and sustainable urban development. As industrial development is a key engine of job creation and income generation, this paper also explores the relevance of UNIDO as a key stakeholder in sustainable city development.

*A copy of this issue paper, disseminated during the 1<sup>st</sup> annual BRI event, can be accessed from the event materials section on the official BRI event website: <https://isid.unido.org/obor.html>.*



## B. SDG-Oriented Inclusive and Sustainable Urban-Industrial Development Indices

**Publication Date:** April 2017

**Authors:** GONG Weixi and LYU Hui

The main objective of this paper is to build a framework of indices that can provide an overview of trends on inclusive and sustainable urban-industrial development. Using these indices, cities can be assessed and compared to reveal their comparative advantages and disadvantages, in order to better establish their respective development trajectories for the promotion of smart, sustainable and inclusive urban and regional growth.

## C. Sustainable Cities and Investments: Addressing the Bottlenecks to Urban Financing

**Publication Date:** (Under preparation)

This issue paper is designed to complement the BRI event by providing information on innovative financing mechanisms, which cities may wish to leverage to implement their sustainable urban-industrial development plans and projects. Financing the long-term needs of cities in a rapidly urbanizing world is a global challenge that requires constant collaboration. This paper therefore summarizes potential financing mechanisms and opportunities available to cities seeking to address the urban-financing gap. The paper will also outline various financial instruments, such as project-oriented investment opportunity portfolios, which can be developed by cities, as well as potential investors, to facilitate matchmaking and city-level partnerships.

### 5. Session design and responsibilities

Forum sessions have been designed in a discussion-oriented manner. To stimulate discussion amongst audience members, more time has been allocated for general discussion at the end of each session. Each panel session includes a moderator/lead discussant, a keynote speaker and two to three panellists. The roles for each member of the panel are illustrated below:

- a) **Moderator/Lead Discussant:** The moderator is responsible for opening the session, introducing members of the panel, and moderating discussion and audience participation. The moderator must also ensure that proper time is allotted to the members of the panel, as follows:
  - 5 minutes for the moderator;
  - 15 minutes for the keynote speaker;
  - 7 minutes for each panellist.

Following statements by the keynote speaker and the panellists, the moderator, in his role as a lead discussant, is expected to provide initial remarks to stimulate discussion and to raise questions for the panellists. The moderator is requested to first take questions from members of the audience and subsequently to distribute them to the relevant panellists. At the session's end, the moderator is expected to offer brief concluding remarks and to summarize the outcome of the session's discussions.

- b) **Keynote Speaker:** The role of the keynote speaker is to provide a keynote speech and to establish the session's main underlying theme. After the keynote speech, panellists will be requested to provide statements, which will be followed by open-floor discussion.
- c) **Panellist:** The primary role of panellists is to share their views and experiences within the scope of the session. Following initial statements, questions will be raised for each panellist by the moderator/lead discussant or the members of the audience. Panellists are therefore requested to kindly adhere to their prescribed time limits and to cooperate with the session's moderator.

## MODULE 1: HIGH-LEVEL POLICY DIALOGUE

The high-level policy dialogue aims to facilitate constructive dialogue between policymakers and key development stakeholders from international organizations, financial institutions, governments, civil society, academia, business enterprises and industry and is designed to guide event participants throughout the whole process of sustainable urban-industrial development, by connecting policy to practice.

Policy → Practice

26 September 2017

### Opening Ceremony

During the opening ceremony, distinguished dignitaries will share their vision, strategies, knowledge and experience, as well as the on-the-ground insight necessary to ensure an inclusive approach to the implementation of the 2030 Agenda for Sustainable Development within the framework of the BRI.

### Session 1 – Global Goals to Local Impact: Strengthening Policy Coordination for the Successful Implementation of Development Goals

*Focus:*

- Coordinated development strategies and policies through the BRI;
- Integrated approaches and joint action for the successful realization of the SDGs in cities;
- Improving infrastructure and transportation connectivity to facilitate inter-regional development;
- Enhancing South-South and triangular industrial cooperation for the synchronization of regional and local efforts towards the achievement of the SDGs.

### Session 2 – Urban-Industrial Nexus: Strengthening Multi-Stakeholder Partnerships for Sustainable Urban-Industrial Development

*Focus:*

- Facilitating multi-stakeholder partnerships to foster sustainable urban growth and development;
- Exploring the role of small- and medium-sized enterprises (SMEs) in powering the urban economy;
- Facilitating the implementation of the New Urban Agenda and the 2030 Agenda for the advancement of inclusive and sustainable urban-industrial development;
- Ensuring environmental sustainability, energy efficiency and the adoption of clean technologies in industries for sustainable cities.

### Session 3 – Cities of Tomorrow: Technological Solutions and Holistic Approaches for Sustainable Cities

*Focus:*

- Promoting entrepreneurship and citizens' engagement in smart-city planning processes;
- Stimulating technological innovation, alternative energy sources and knowledge-sharing through the BRI;
- Emphasizing holistic, integrated and multidisciplinary approaches for sustainable cities;
- Forecasting the contribution of big-data usage to inclusive and sustainable urban-industrial development.



## Session 4 – Financing the Future: Regional Strategies to Boost Urban Trade and Investment

Focus:

- Closing the urban-financing gap through bankable urban-industrial development projects;
- Enhancing city competitiveness and aligning economic infrastructure to facilitate urban trade and investment;
- Promoting inter-regional trade and cross-cultural exchanges among urban settlements through the BRI;
- Establishing mechanisms to attract investors and the private sector for economic growth and inclusive and sustainable urban-industrial development.

### Exhibition Opening

During the lunch break on 26 September, an official ribbon-cutting ceremony will take place on the main stage of the exhibition in the rotunda of the VIC. Following the ribbon cutting, Mr. LI Yong, Director General of UNIDO, will provide brief remarks and take a short tour of the exhibition booths.

*Cultural performances will be organized on the exhibition's main stage in the rotunda of the VIC during all subsequent lunch hours.*

### Reception Hosted by UNIDO's Director General

On the evening of 26 September, a cocktail reception, hosted by UNIDO's Director General, will be held in the restaurant of the VIC.

## MODULE 2: SHOWCASING URBAN-INDUSTRIAL DEVELOPMENT DEMANDS AND SOLUTIONS

UNIDO aims to provide an open platform for all stakeholders to exchange alternative, affordable and appropriate solutions for inclusive and sustainable urban-industrial development. “Urban-Industrial Solutions and Business Opportunities” sessions will therefore be organized in parallel to the matchmaking activities in order to identify potential investment opportunities and to showcase urban-industrial development demands and innovative urban solutions. Municipal stakeholders and city representatives are encouraged to actively participate in these sessions, as well as the study tours, to learn from internationally identified best practices and illustrated practical solutions.

**Solutions** → **Business**

27 September 2017

**Urban-Industrial Solutions and Business Opportunities (I)** – Theme: Circular Economy and Urban Waste Management

**Urban-Industrial Solutions and Business Opportunities (II)** – Theme: Air Quality in Urban Settings

**Urban-Industrial Solutions and Business Opportunities (III)** – Theme: Urban Innovation and Smart Solutions

**Urban-Industrial Solutions and Business Opportunities (IV)** – Theme: SMEs and City Competitiveness

The “Urban-Industrial Solutions and Business Opportunities” sessions aim to pave the way for development stakeholders to address urban challenges and to explore business opportunities in the area of urban-industrial

development by harnessing the potential of partnerships. These sessions will specifically emphasize best practices and investment promotion to encourage cities, international and development finance institutions (DFIs), and private-sector organizations to work together to promote sustainable city development.

#### *Focus:*

- Based on UNIDO's technical competencies, existing as well as potential city-level interventions will be systematically illustrated by different counterparts and partner organizations;
- UNIDO's technical-cooperation departments will illustrate their thematic competencies, development strategies and innovative urban-industrial solutions specifically within the sector under consideration;
- Through each session, UNIDO aims to help municipal governments develop bankable projects and to support them in bridging the urban-financing gap by forging partnerships.

#### **Business Breakfast**

To stimulate discussion and to encourage participation in the event's matchmaking activities, a business breakfast will be organized on the morning of 27 September, prior to the "Urban-Industrial Solutions and Business Opportunities" sessions.

*The business breakfast has been generously organized in cooperation with the Association of Chinese Companies in Austria.*

#### **Business Lunch and Matchmaking with Austrian Companies**

During the lunch break, select private-sector representatives, as well as city representatives, will be invited to a business lunch. Following the business lunch, and in parallel to "Urban-Industrial Solutions and Business Opportunities (III)", sector-specific matchmaking with Austrian companies will be organized to facilitate bilateral meetings with private-sector enterprises and representatives from cities along the Belt and Road.

*The business lunch and matchmaking activities have been generously organized in cooperation with the Austrian Federal Economic Chamber (WKO).*

28 September 2017

#### **Inter-Agency Networking Breakfast**

In 2016, the "Belt and Road Inclusive and Sustainable City Service Network" was formed, under the umbrella of South-South cooperation and within the framework of the BRI, to further solidify UNIDO's involvement in inclusive and sustainable urban-industrial development. With a focus on joint approaches to inclusive and sustainable urban-industrial development, the inter-agency networking breakfast is intended to facilitate regular consultation with experts and focal points from international organizations and agencies and will seek to address the following questions:

- How to facilitate partnerships and encourage integrated approaches among different urban-industrial stakeholders and international agencies;
- How to meet the demands and challenges of urban-industrial development via technical-cooperation projects;
- How to facilitate city-level and sector-specific matchmaking and attract urban investments;
- How to identify and share southern solutions for integrated urban-industrial development;
- How to promote urban-industrial innovation through knowledge transfer.

---

\* During the lunch break on 27 September, cultural performances will also take place on the main stage of the exhibition in the rotunda of the VIC.

## Cultural Performances

Culture is an important aspect of city competitiveness. Cities regularly invest in cultural programmes and tourism initiatives, not only to influence the image and attractiveness of the city, but also to stimulate social inclusion and cultural integration. In order to showcase different facets of city life, cultural performances will be organized during the lunch break from 26 to 28 September.

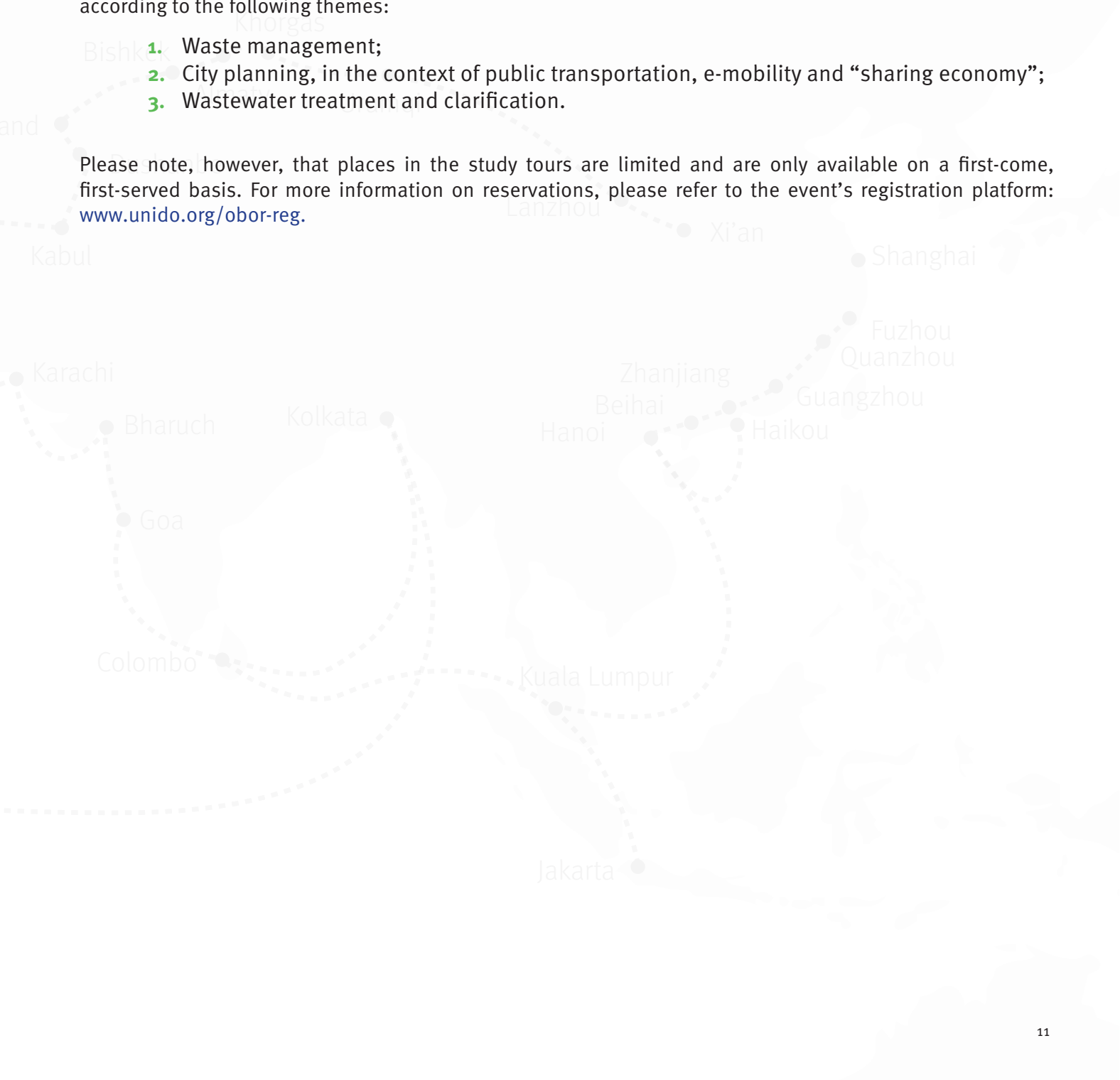
Permanent Missions, city delegations and VIC Clubs are more than welcome to organize cultural performances and to showcase local culture, art and traditions in the rotunda of VIC. When registering on the event website ([www.unido.org/obor-reg](http://www.unido.org/obor-reg)), participants will need to specify if their delegation would like to schedule a performance.

## Study Tours on Green Technology and Energy-Efficient Systems

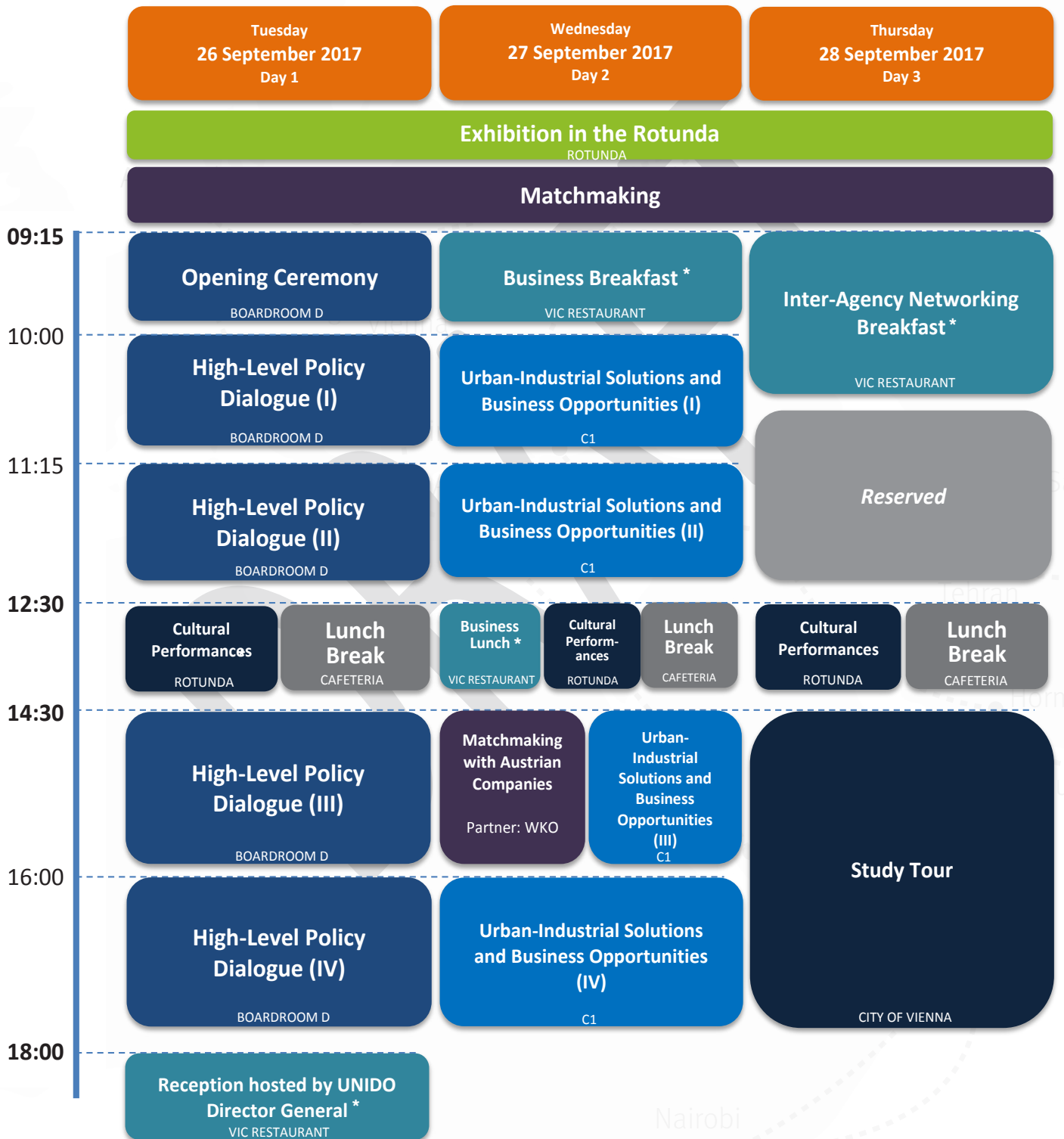
Study tours, generously organized by the City of Vienna and TINA Vienna, will take place on 28 September to familiarize participants with practical urban-industrial development solutions. Study tours will be organized according to the following themes:

1. Waste management;
2. City planning, in the context of public transportation, e-mobility and “sharing economy”;
3. Wastewater treatment and clarification.

Please note, however, that places in the study tours are limited and are only available on a first-come, first-served basis. For more information on reservations, please refer to the event’s registration platform: [www.unido.org/obor-reg](http://www.unido.org/obor-reg).



## EVENT STRUCTURE



\* By invitation only.

## 4. THE “BELT AND ROAD INCLUSIVE AND SUSTAINABLE CITY SERVICE NETWORK”

To further solidify UNIDO’s involvement in inclusive and sustainable urban-industrial development, the “Belt and Road Inclusive and Sustainable City Service Network” was established during the 1st annual BRI event in October 2016, under the umbrella of South-South cooperation and within the framework of BRI. The network aims to support the development of technical-cooperation projects that meet the demands and challenges of urban-industrial development, in areas including, but not limited to, the following:

- Facilitating city-level and sector-specific matchmaking;
- Advancing capacity-building and trade and investment promotion;
- Sharing southern solutions for integrated urban-industrial development;
- Promoting urban-industrial innovation through knowledge transfer;
- Encouraging dialogue for city-to-city, city-to-business and business-to-business cooperation.

In 2016, the network attracted nineteen signatories from municipal governments, chambers of commerce and academia. All focal points will be assessed annually, on the basis of their contribution, to ensure the effectiveness of the network. A list of signatories will be publicized on the event’s website in due course.

### Call for Nominations:

Representatives from cities, chambers of commerce and academic institutions, who are interested in becoming focal points of the “Belt and Road Inclusive and Sustainable City Service Network”, are invited to nominate themselves and sign the focal point agreement through the event website (<https://isid.unido.org/obor.html>). Interested individuals should download the form through the website and send a scanned copy of the signed form via e-mail to [obor@unido.org](mailto:obor@unido.org) by 22 September 2017 at the latest. In addition, the focal point agreement form will also be available for signature at the “South-South Cooperation Focal Point” desk in the rotunda of the VIC. Interested representatives can sign the agreement in person during all three days of the event.

*The “Belt and Road Inclusive and Sustainable City Service Network” is a mutually beneficial service open to all signatories on a voluntary basis. The agreement is non-binding in nature, and all its related services can be availed without accruing any financial obligation to either party.*

### Host Cities for the BRI Event:

The BRI event provides potential host cities with an excellent array of opportunities by facilitating investment promotion and matchmaking, providing access to the private sector, DFIs and international development agencies, and offering an opportunity to showcase sector-wise development achievements and to explore innovative mechanisms for public-private partnerships. To enhance the impact of the event, the event’s host city will be rotated annually by region beginning in 2018.

A high amount of interest has already been received from the cities along the Belt and Road. The event’s host cities will therefore be selected on a competitive basis. As the event will provide the host city with a number of advantages, the host city is expected to cover all local costs accrued in relation to the event’s organization, such as the costs of the venue and catering. The host city may also cover other costs, such as travel costs for invited panellists. A hosting agreement between UNIDO and the identified host city will be signed at least one year in advance. Hence, at the end of the 2<sup>nd</sup> BRI event in 2017, the host city for 2018 should be announced to the audience at large. Interested cities are welcome to nominate their city by contacting us through [obor@unido.org](mailto:obor@unido.org).

*Kindly note that the deadline for submitting host-city nominations for 2018’s event is 31 July 2017.*

## 5. PARTICIPATION

Around 500 participants are expected to attend the event, including representatives from municipal governments, DFIs, non-governmental organizations, the private sector, chambers of commerce, international organizations, urban experts and academia.

## 6. REGISTRATION ([www.unido.org/obor-reg](http://www.unido.org/obor-reg))

### Exhibition:

Interested cities and organizations are invited to highlight their development achievements at the event exhibition, which will be held throughout the week from 26 to 28 September. UNIDO is able to provide exhibition booths and panels to interested cities and organizations on a first-come, first-served basis. Cities and organizations interested in exhibiting and individuals wishing to attend are requested to register online on the event's website ([www.unido.org/obor-reg](http://www.unido.org/obor-reg)) or to contact us at [obor@unido.org](mailto:obor@unido.org). Registration for the exhibition will be open until 31 August 2017. For more information regarding technical specifications as well as the exhibition's overall theme and objectives, please refer to the Terms of Reference available on the event's website.

Careful attention should be paid to the necessary steps required for reserving panels during the exhibition:

- 1) State what city/organization you represent and the relevance to the event;
- 2) Provide a summary of the municipal projects and/or accomplishments you hope to highlight at the exhibition.

### Guidelines for the booth:

- All booths measure 12 square metres and are fitted with two customizable display panels.
- Bar stools and tables/lounge furniture, customizable podiums, brochure racks, electrical outlets and fifty-inch flat-screen television monitors will be made available in every booth.
- Proper lighting and headboards will also be provided.
- Additional furnishings or customization will be offered to exhibitors on a case-by-case basis, whenever possible.

### Logistical and financial arrangements:

- UNIDO will oversee the installation of the exhibition in its entirety, as well as the printing and customization of all display panels and furnishings.
- All booths will be provided to interested cities and organizations free of charge.

### Guidelines for the display panel:

- A standard template will be provided to all exhibitors. To ensure uniformity and high-quality results, all exhibitors are kindly asked to strictly adhere to the guidelines.
- Display panel graphics and other customizable furnishings, including podiums and headboards, can be submitted to us at [obor@unido.org](mailto:obor@unido.org) for printing prior to the event.

Please feel free to contact us at [obor@unido.org](mailto:obor@unido.org) for any further queries regarding the exhibition.



## Cultural Performances:

Permanent Missions, city delegations and VIC Clubs are more than welcome to organize cultural performances or shows during the lunch break in the rotunda of the VIC. When registering, participants will need to specify if the delegation would like to schedule a performance. If interested, please register no later than 8 September 2017.

Please note that all performances will be scheduled between 12:45–14:00, except for on Tuesday, 26 September, when performances will be scheduled between 13:00–14:00 following the ribbon-cutting ceremony. Interested delegations will be requested to provide the following details during registration:

- 1) Head of performance group and a list of names of additional performers;
- 2) Chosen date on which to perform, as well as an alternative date between 26 to 28 September;
- 3) Indicate the type of performance;
- 4) Indicate the expected duration of the performance;
- 5) Indicate if music will be played (all music will have to be submitted by 15 September 2017 to ensure proper coordination).

## Participation:

As the event venue has a limited capacity of 500 people, registration is on a first-come, first-served basis. Interested participants are requested to register online at [www.unido.org/obor-reg](http://www.unido.org/obor-reg), indicating their activities of interest. Please note that each event-related activity has a limited capacity and is only available on a first-come, first-served basis. It is therefore suggested that participants select all activities of interest, in which they are eligible to participate, during the initial registration process.

## 7. MATCHMAKING

The 2<sup>nd</sup> BRI event specifically focuses on investment promotion and matchmaking to assist cities and DFIs, as well as private-sector organizations, in the development of partnerships with cities for sustainable urban-industrial development. Matchmaking activities will be arranged during the event and participants from municipal governments, financial institutions and private organizations are highly encouraged to actively participate in the matchmaking activities, which will better enable them to identify potential investments, as well as suppliers, of innovative urban-industrial solutions.

B2match, an online event-management platform, has been utilized to facilitate the smooth organization of matchmaking activities and the event's registration process. Kindly visit the event website ([www.unido.org/obor-reg](http://www.unido.org/obor-reg)) for registration and meeting bookings during the 2<sup>nd</sup> BRI event. The flowchart below illustrates matchmaking milestones and how to conduct a successful matchmaking session:

# MATCHMAKING MILESTONES

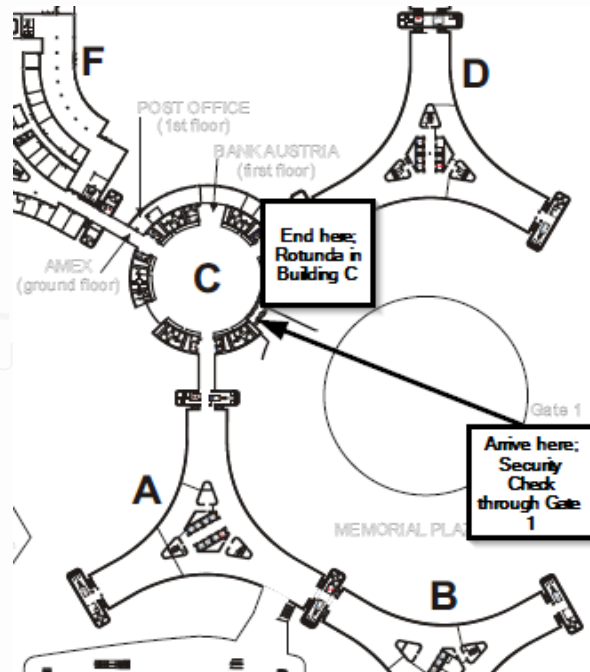
How to Conduct a Successful Matchmaking Session  
(26 to 28 September 2017, Vienna International Centre)



## 8. LOGISTICS

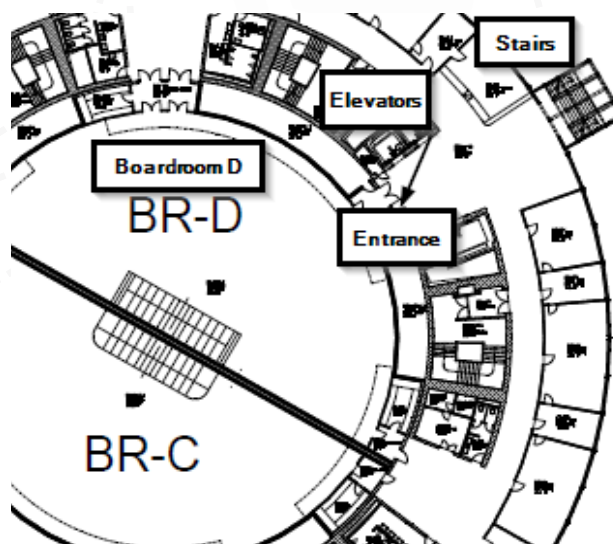
### 8.1 Venue for Exhibition

The exhibition will take place from 26 to 28 September 2017 in the rotunda of the VIC. Please walk directly across the courtyard from Gate 1 and enter the building marked with a “C”. As you enter the building, the rotunda will be directly in front of you. Please follow the arrow to facilitate your journey from Gate 1 (security check) to the exhibition in Building C:



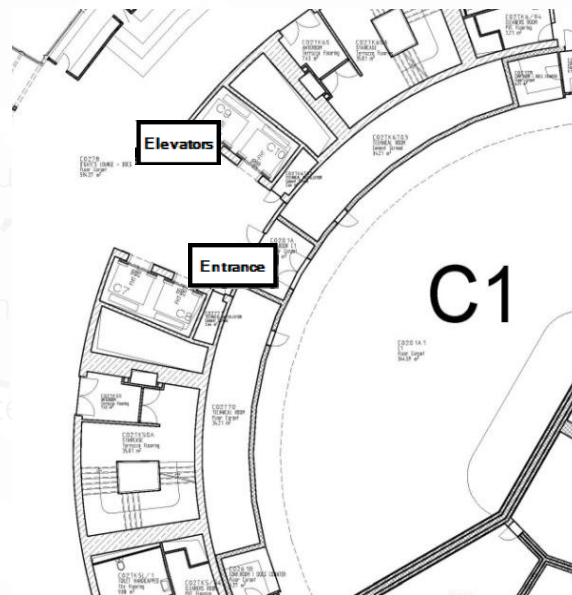
### 8.2 Venue for High-Level Policy Dialogue

The dialogue will take place in Boardroom D on the fourth floor of Building C. Please use the elevators to the right of the rotunda to facilitate easy travel to Boardroom D. The boardroom will be immediately to your right as you exit the elevators. Please follow the arrows to locate the entrance to Boardroom D:



### 8.3 Venue for Urban-Industrial Solutions and Business Opportunities Sessions

The “Urban-Industrial Solutions and Business Opportunities” sessions will take place in Room C1 on the second floor of Building C. Please use the elevators to the right of the rotunda to facilitate easy travel to Room C1. After reaching the second floor, please follow the arrows to locate the entrance to Room C1.



## 9. TRAVEL ARRANGEMENTS AND ACCOMMODATION

**General Participants:** General participants are responsible for their own travel and accommodation costs.

**Invited Moderators/Lead Discussants, Keynote Speakers and Panellists:** Subject to available funds, UNIDO may reimburse economy-class roundtrip nonstop travel costs, subject to established UNIDO rules and regulations, and provide a maximum two-day daily subsistence allowance at the UNIDO standard rate.

**Accommodation:** Many hotels and pensions are situated within walking distance of the VIC and should be locatable via all major travel aggregators and booking websites. The VIC is located at the following address:

### Vienna International Centre

Wagramer Strasse 5  
1400 Vienna  
Austria

## 10. VISA REQUIREMENTS

Depending upon the country of origin, participants may be required to secure a visa or travel permit to enter Austria. All attendees are requested to make their own arrangements for entry visas or travel permits, ensuring that they also have the proper documentation for travelling through other countries en route to Vienna. UNIDO may issue, upon request, a formal invitation to expedite the application process. Neither UNIDO nor the UN have visa-issuing status and are therefore not liable for any legal or political ramifications due to unauthorized travel and entry.

## 11. OFFICIAL LANGUAGES

English is the official working language of the 2<sup>nd</sup> BRI event. Simultaneous Chinese and Russian interpretation will be provided throughout the high-level policy dialogue. Official event proceedings will be made available in English and Chinese following the event. Publication of the proceedings in Russian and Arabic will be subject to actual demands and available budget.

## 12. ORGANIZATIONAL STRUCTURE

### Organizers:

- United Nations Industrial Development Organization (UNIDO)
- Finance Center for South-South Cooperation (FCSSC)

### Activity-Level Partners:

- Austrian Federal Economic Chamber (WKO), Austria
- City of Vienna
- TINA Vienna
- Association of Chinese Companies in Austria

*Kindly note that the abovementioned list of activity-level partners is updated regularly. Interested cities and organizations are welcome to provide sponsorship for event activities.*

*Please contact us at [obor@unido.org](mailto:obor@unido.org) for more information on activities still available for sponsorship.*

## 13. INQUIRIES AND CORRESPONDENCE

UNIDO is actively seeking to broaden the impact of city-level contributions to the 2<sup>nd</sup> BRI event. To nominate a city for participation or for sponsorship details, please contact Mr. GONG Weixi or Ms. ZHAO Susan. For more information, please visit the official event website at [www.unido.org/obor-reg](http://www.unido.org/obor-reg).

### Mr. GONG Weixi

Senior Coordinator for South-South and Triangular Industrial Cooperation  
*United Nations Industrial Development Organization*

Vienna International Centre  
P.O. Box 300  
1400 Vienna, Austria

**Tel.:** +43 1 26026 3381

**Website:** [www.unido.org](http://www.unido.org)

**E-mail:** [w.gong@unido.org](mailto:w.gong@unido.org)

### Ms. ZHAO Susan

Director of International Cooperation  
*Finance Center for South-South Cooperation*

1102 - 1106, Two Pacific Place  
88 Queensway, Admiralty  
Hong Kong, China

**Tel.:** +852 3758 2454

**Website:** [www.fc-ssc.org](http://www.fc-ssc.org)

**E-mail:** [susan.zhao@fc-ssc.org](mailto:susan.zhao@fc-ssc.org)





Kabul

Dushanbe

Bishkek

Khorgas

Almaty

Urumqi

Lanzhou

Xi'an

Shanghai

Fuzhou

Quanzhou

Guangzhou

Haikou

Hanoi

Beihai

Zhanjiang

Haikou

Goa

Bharuch

Kolkata

Colombo

Kuala Lumpur

Jakarta

## NOTES

---







UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

Vienna International Centre, P.O. Box 300, 1400 Vienna, Austria  
Telephone: (+43-1) 26026-0, Fax: (+43-1) 26926-69  
E-mail: [unido@unido.org](mailto:unido@unido.org), Internet: [www.unido.org](http://www.unido.org)



FINANCE CENTER FOR  
SOUTH-SOUTH COOPERATION  
南南合作金融中心

Finance Center for South-South Cooperation, 1102-1106, 11/F,  
Two Pacific Place 88 Queensway, Admiralty, Hong Kong, China  
Telephone: +852 3758-2366, Fax: +852 3758-2879  
Email: [general@fc-ssc.org](mailto:general@fc-ssc.org), Internet: <http://www.fc-ssc.org>